





 tanya@tadworks.com

 (978) 302-3804

 tadworks.com

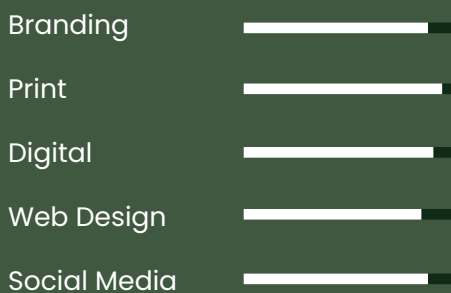
 Londonderry, New Hampshire

 linkedin.com/in/tandoran

## ABOUT ME

I taught myself design on the very first computer I got when I was 13 years old. That early passion led me to a bachelor's degree in Graphic Design and over ten years of design experience across various industries, channels, and forms of media. Now, I'm a jack of all trades on a mission to fill the world with my creations - from branding and web design to the furniture I design, build, and flip - while, most importantly, making people happy during the process.

## ARTISTIC SKILLS



## EDUCATION

Keene State College | 2008 - 2012 | BA Graphic Design

## WORK EXPERIENCE

### TUSCAN BRANDS

Graphic Designer | Salem, NH | 2022 - Present

- Create and produce menus, posters, and environmental graphics
- Design and pre-flight digital and print advertisements
- Creative lead and designer for package design on newly released pizza, calzones, and meal kits that are distributed nationally in stores

### CRAFT BREWERS GUILD

Graphic Designer | Everett, MA | 2019 - 2020

- Worked on a small team that increased turnaround rates for the graphics department from 20% to 90% and contributed to a \$10,000 year over year increase in quarterly sales
- Created a variety of marketing collateral for over 50 breweries and spirits including POS, menus, displays, environmental graphics, and social media
- Leader in print production of all materials produced
- Clients included Allagash, Yuengling, Gin Mare, TD Garden, and House of Blues and more

### INVITING COMPANY

Lead Graphic Designer | Boston, MA | 2012 - 2019

- Sole Graphic Designer for a *Best of Boston* winning company that produced printed materials for over 150 events per year
- Concepted, created, and printed invitations for weddings, birthdays, non-profits, and corporate events along with matching day of event design elements
- Clients included Four Seasons Hotel, State Room, Boston Harbor Hotel, New England Aquarium and more

### VINFEN

Senior Graphic Designer | Cambridge, MA | 2020 - Present

- Visual leader in the concept, design, development, and implementation of the company rebrand
- Worked cross-functionally to create brochures, newsletters, infographics, presentations, social media and advertisements
- Created the look and feel of events across digital save the dates, printed invitations, paid social media promotions, web presence, and day of materials
- Redesigned entire 300-page company website including a mobile-friendly version